

Med Spa Consultation Room Checklist

A practical planning guide for touchscreen treatment education, service discovery, after-care, package prompts, memberships, and premium consultation room engagement.

<p>Best used for Room planning, content readiness, workflow design, and launch conversations.</p>	<p>How to use it Walk through each section with operations, providers, and patient experience owners.</p>	<p>Next step Use the completed checklist to scope a LuminaTouch demo or pilot.</p>
--	--	---

1. Consultation goals

- ? Identify services that need guided education before a client chooses a treatment plan.
- ? List treatments that require preparation, after-care, or realistic expectation setting.
- ? Decide which packages, memberships, or follow-up prompts should be staff-guided.
- ? Define moments that should feel educational and premium rather than sales-driven.

2. Content readiness

- ? Prepare service explainers, FAQs, preparation steps, and after-care guidance.
- ? Organize consent support, photo-policy reminders, and client education resources.
- ? Create package, membership, and maintenance-plan prompts that fit the consult conversation.
- ? Build provider or aesthetician profiles for client familiarity and trust.
- ? Define QR handoffs for resources clients should keep after the visit.

3. Room workflow

- ? Map what clients see while waiting, during treatment discovery, and after a plan is discussed.
- ? Identify what staff should review before the consult starts.
- ? Decide where screen content should support education, comparison, and next-step clarity.
- ? Create reusable flows for single-location and multi-location med spa teams.

4. Brand and experience

- ? Make the screen feel premium, calm, and on-brand for the med spa experience.
- ? Avoid a salesy loop; keep the screen staff-guided and consultative.

-
- ? Tailor content by service, provider, room, or location.
 - ? Confirm the experience improves client understanding and confidence.
-

Launch metrics to discuss

- ? Consultation-to-treatment conversion
- ? Package or membership interest
- ? Resource downloads or QR scans
- ? Follow-up booking prompts
- ? Staff and provider feedback
- ? Client education confidence

Ready to plan the room experience? Request a LuminaTouch demo at luminatouch.io/contact.html

LuminaTouch is not an EHR replacement. It is a clinic-controlled touchscreen experience layer for education, workflow support, and room engagement.